



Your membership in the Greater Farmington Area Chamber of Commerce entitles you to participate in the Chamber's Member Media Discount Program with affordable advertising options such as:

RETAIL ADVERTISING DISCOUNTS

Discounts on Retail print ads in all 13 Observer & Eccentric/Hometown community newspapers.

1/16 page ad in the Farmington Observer

Your Price..... \$80.00 ea. (reg. \$112.00)

Chamber Member Savings (4-time run).....\$128.00

1/8 page ad in the Farmington Observer

Your Price.....\$139.50 ea. (reg. \$195.30)

Chamber Member Savings (4-time run).....\$223.20

Additional discounts apply. Contact for details.

STRICTLY BUSINESS

This informative section will reach a large, interested audience as it showcases local businesses and our Chamber Chat column. By advertising alongside features geared toward local business, you can reach your target audience faster.

3-column (5 3/4" x 5" ad in the Farmington Observer

Your Price for 3 ads\$290.00 ea. (reg. \$347.00)

Chamber Member Savings.....\$171.00

(\$57 average per ad)

Other retail ad sizes are available for this page.

INSERT ADVERTISING

Single sheet preprint or freestanding sales pieces can be inserted in our newspapers.

8 1/2"x 11" insert in 11,300 Farmington Observers

Your Price..... \$384.20 (reg. \$406.80)

Your Price for S. Farmington only (48335, 48336).....\$224.40

Your Price for N. Farmington only (48331, 48334).....\$175.95

Chamber Member Savings.....up to \$22.60

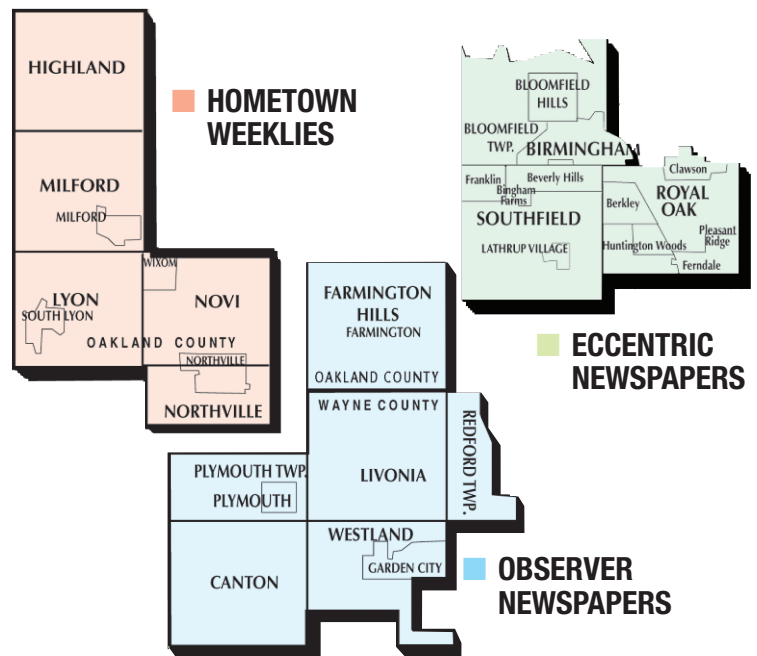
Other cities and counties are also available.

FARMINGTON OBSERVER SUBSCRIPTION

Save 50%!

Your Price.....\$35.00 per year (reg. \$70.00)

Chamber Member Savings.....\$35.00



To schedule advertising, please call

Carole Layne

Advertising Consultant

Observer & Eccentric

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734-582-8363

Fax: 734-582-8366

Email: clayne@hometownlife.com

*For partnership information with the Greater Farmington Area Chamber of Commerce, call the Director of Logistics at 248-919-6917 ext. 225
megan@gfachamber.com*